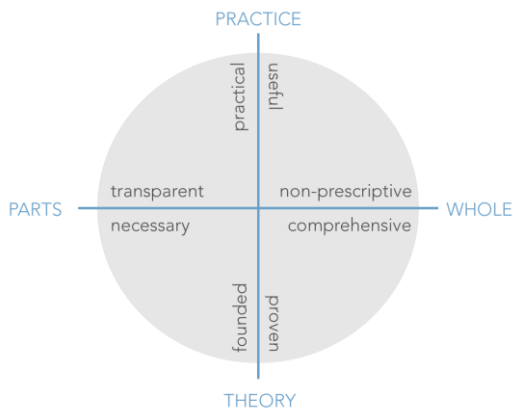


How good is your KPI approach?

Self-Assessment



A good method or approach has rigour to it. That rigour comes from balancing theory and practice. That way, we know that what we're doing has some grounding in proof that it will work. And it will have enough practicality to implement it in the real world.

And rigour comes from integrating the parts of the approach as a whole. That way, we know that each step we follow is important and done for a reason. And we know that the complete method is going to have everything it needs to work for us.

A KPI methodology is not a list of KPIs to choose from, or boxes to align them to. It's a guide to develop whatever KPIs you need.

BASED ON SOUND THEORY:

- Necessary:** each part is chosen and designed to replace poor KPI practices that don't work and eradicate or ease known struggles or challenges with KPIs
- Founded:** each part has a consistent rationale, philosophy, or set of principles, about what good KPIs are, what purpose they serve, and how they should be used
- Proven:** the methodology reliably produces KPIs that help achieve goals sooner and with less effort, no matter who uses the methods or in what context they use them
- Comprehensive:** the methodology assists each step or stage in KPI development, from selection, through implementation, to use

DESIGNED FOR REALISTIC PRACTICE:

- Non-prescriptive:** the methodology does not prescribe the KPIs to use, but rather facilitates the user to create the KPIs appropriate to their situation
- Useful:** the methodology improves people's experience of creating and implementing and using KPIs
- Practical:** the methodology can be learned, resourced, and performed as part of the routine work of strategy development, performance monitoring and improvement
- Transparent:** the methodology's limitations or weaknesses in producing KPIs are known, openly admitted, and continually improved upon