

evaluating existing measures

Any measure not satisfying ALL of the following criteria is a candidate for review: modify it, delete it or put it on the back burner for another time. Tick off those criteria each measure satisfies.

Measure Name	1. Is easily understood by users - or well explained	2. Has clear 'line of sight' to a strategic goal or objective	3. Is simple – not an abstract index of multiple measures	4. Has an owner (accountable manager)	5. Has strong causal link to at least one 'parent' measure*	6. Is objective evidence of its area of performance	7. Is consistently defined & reported over time	8. Is cost effective to measure – to required integrity level	9. Drives 'performance improving' behaviour	10. Adds value in decision making	11. Unintended consequences are known and managed	12. Is fully defined (has a functional specification)

* unless it is a measure at the very top of the measurement tree or hierarchy.

